

## **Culture Collective: Seeking Freelance Creative Practitioners**

We would like to invite freelance creative practitioners to submit proposals for the design and delivery of arts activities across Shetland between Summer 2022 – April 2023. Activities and practitioners will be part of Culture Collective.

*Culture Collective is a national programme supported by Creative Scotland to establish a network of creative practitioners, organisations and communities working together to create a positive difference in response to COVID-19. Shetland, Orkney and the Outer Hebrides are working together as the 'Creative Islands Network' to share their experience and contribute to their communities.*

### **Aim**

Activities should be designed to connect with one (or more) of our target groups:

- older people and people living with dementia
- young people who have missed out on social and educational activities
- those struggling with their mental health
- people living in the outermost rural island communities or those who may be particularly isolated.

Projects can be in any artform or creative media but should be appropriate for the target participants and should be developed with the aim of meeting the following social outcomes:

- Improved quality of life through greater access to creative and social experiences
- Improved mental and physical health through active engagement in creative and social experiences

We would particularly love to see applications from practitioners working in and with groups from the Northern and Outer Isles of Shetland. We also welcome applications from those who are new to project delivery and would like to develop their work in this area.

Successful practitioners will receive developmental and logistical support from a dedicated Project Manager and the wider Shetland Arts team. There will also be opportunities to share best practice, ideas, challenges and solutions with artist practitioners across Shetland, Orkney and the Outer Hebrides, as part of our island network.

### **Practicalities**

- Practitioners can be flexible in their delivery structures, as appropriate to the planned activities and target groups. Activities might take place weekly for a number of months or intensively over a week or weekend, or any variety of combinations.
- Project delivery should happen between August/September 2022 – April 2023.
- We anticipate most of these sessions being able to happen in-person, but do think about how you could deliver them if Covid-19 restrictions were implemented.
- Shetland Arts facilities can be used for sessions, or we can support delivery in local venues.
- Practitioners will need to support evaluation of project by working with Project Manager to collect feedback.
- Practitioners are expected to engage with and contribute to the Creative Islands Network and the wider Culture Collective programme.



## **Application**

There will be an information session, where interested practitioners can find out more about the programme and ask questions, on Monday 23 May, 7pm. To register your interest and receive a link to the evening please email [maya.darrell-hewins@shetlandarts.org](mailto:maya.darrell-hewins@shetlandarts.org)

In addition, practitioners can sign up for individual sessions with the Culture Collective Project Manager to discuss their ideas on Mon 30 May, Tues 31 May or Wed 1 June. Sign up [here](#)

Please apply using the Culture Collective 2022 Application Form.

Submit this to [maya.darrell-hewins@shetlandarts.org](mailto:maya.darrell-hewins@shetlandarts.org)

**Application deadline is Sunday 12 June, 5pm.**

Please don't hesitate to get in touch with Maya at [maya.darrell-hewins@shetlandarts.org](mailto:maya.darrell-hewins@shetlandarts.org) if require support to complete this form or need to apply in a different way.

## **Further Information**

### ***Who should apply?***

The grants are open to creative practitioners working in all creative media, including visual arts, film, music, crafts, dance, drama, literature, cross-disciplinary and mixed media, who can demonstrate experience of sharing, delivering or teaching their skills/subject to others.

Creative Practitioners must live in, or have a strong connection to, the Shetland Islands. They need to have a good understanding or knowledge of the communities in Shetland in order to delivery appropriate and meaningful activities.

### ***How much is available?***

You can apply for up to:

- £8,000: Professional fee, reflecting number of sessions you plan to deliver, plus prep, planning and admin time. Please include the equivalent of two days for attending networking and mentioning sessions as part of the project.
- £2,500: Materials, equipment and other consumables necessary for the delivery of the project.
- £200-250: Access Costs - non-artistic costs that will make your project accessible for participants.

### ***Budgeting for your time***

When budgeting for your time we would expect you to quote on fair rates of pay, with the rates of those who can demonstrate relevant skills and knowledge rising in line with their experience. For guidance on fair pay in the Arts, there is a Creative Scotland document on industry standards [here](#).

You should include the equivalent of two days work into your time and budget specifically for meetings and training as part of the Creative Islands Network and Culture Collective.



***What support will successful applicants receive?***

A series of online training and networking sessions will take place for all the successful applicants. Topics will include: Keeping yourself and participants safe; planning, delivering and evaluating projects and working with different groups.

A project manager will be available to support practitioners individually, and there will be opportunities to discuss work with fellow project practitioners, both in-person and online.

***Where will the projects take place?***

We are hoping that projects will take place in a variety of locations across Shetland, including the Outer and Northern Isles and in a variety of settings appropriate to the nature of the creative practitioner’s proposal, their work and the needs of the particular group they have chosen to collaborate with. All locations will need to be risk assessed for their appropriateness and suitability for the proposed activity.

We can work with you to advise and provide contacts for suitable venues.

***Does the proposal need to have identified a specific group or an existing agency, organisation or service provider?***

It is not essential to identify a particular established group, but we would highly recommend doing so, as experience had indicated these projects tend to run more smoothly and enable greater participant involvement. Regardless, applicants should be clear about the profile of the kind of group they want to work with and why.

If you have a clear idea in mind and have your own contacts or worked with a particular group before, it is good practice to contact someone from that group, or a potential participant to discuss your proposal and gain their insight into the feasibility of your idea and gain their support.

***What Covid-19 consideration do I need make when planning and delivering my project?***

You should follow all current legislation pertaining to Covid-19 in you project planning and delivery. This includes budgeting for any PPE that may be necessary. You should follow any additional measures required of the venue or groups you will work with (for example additional protective measures required be care settings), so it is recommended that you discuss this with your participant groups prior to making your application.

We encourage everyone to follow standard good hygiene practices – such as ventilating venues, handwashing, and staying home if you are ill. We also believe everyone’s personal choices – to wear masks, to socially distance etc – should be respected and accommodated in workshops.

